

# Criteria Checklist

Below is a list of criteria that should be considered by applicants and the City in developing and proposing public art and placemaking projects on public property and right-of-way. Acknowledging the creative nature of this endeavor, not every item on the checklist will apply to or be relevant to every project proposed. Additionally, the checklist is offered as an aspirational guide and projects should be considered as a whole or as an evolving process. Lastly, while the commission may choose to recommend or not recommend approval of a permit application, Council is ultimately the body approving or denying proposed projects.

## Practical Requirements

- Ownership, duration, maintenance, & removal
  - Ownership is clear and documented.
  - Project duration and temporary or permanent nature of piece or project is identified.
  - De-commissioning, de-installation, de-activation is addressed.
  - Maintenance and conservation plan, if necessary, has been addressed. Responsible party/parties identified.
- Funding
  - Funding plan is clear, attainable, and demonstrates community support.
  - Any city costs, in-kind or budgeted, have been considered and address through clear communication.
- Safety and physical feasibility
  - Engineering and structural concerns are adequately addressed. Appropriate footings and fasteners are utilized.
  - Materials used will not or cannot be easily stolen or broken.
  - Insurance liability has been addressed.
- City approval and community support of location
  - Location has been communicated to neighbors, key stakeholders, area businesses and any appropriate City entities/officials. Project proceeds with the cooperation and inclusion of public.
  - For public spaces: City/Public Works staff input has been incorporated and approval will be sought/has been received.

## Civic Criteria

- Enhances public space
  - Piece or project serves to anchor/ activate its site. The art helps create a place of congregation, fosters public interaction, encourages walkability and/or enhances the pedestrian experience.
  - Artwork contributes to the establishment of landmarks and neighborhood gateways. Project or piece helps physically connect places and/or community assets

- Sight lines, viewing angles, art placement, etc. are considered so as to enhance the space.
- Artwork creatively incorporates site-specific attributes that support and enhance the form or function of either or both the art and the location.
- Complements public space
  - Form supports function and the use of the public space is considered. Artwork is not unreasonably imposed on participant or space.
  - The artwork's scale is appropriate for its selected location. Piece/project is not overwhelmed by and does not compete with the scale of the site or adjacent structures, signs, etc.
  - Aesthetics (colors, materials, design choices) generally compliment the surrounding built environment.
  - Artwork doesn't block or negatively impact windows, entranceways, and public amenities nor obstruct normal pedestrian circulation and walkways.
- Planning
  - The artwork supports and does not unreasonably detract from or obstruct the landscaping and/or maintenance requirements of the site.
  - Project or piece reasonably considers and/or compliments future development plans for site.
  - Artwork is environmentally compatible.
  - Piece or project is physically accessible and appropriately visible to the public.
  - Artwork or project brings attention to and enhances the beauty of overlooked places.
  - Relationship of the work/piece/project to the site and the community are considered.

## Process & Outcomes

- Inclusion
  - Artwork or project, its creation or planning process, and/or any accompanying programming or interpretation contributes to an inclusive and cross-cultural environment to help build community.
  - Multiple voices are included in the artwork or project, its creation or planning process, and/or any accompanying programming or interpretation. Collaboration and partnerships are clear and evident.
  - When appropriate or possible, local or regional artists (or artists with ties to the area) are included.
- Cohesion
  - Artwork or project, its creation or planning process, and/or any accompanying programming or interpretation helps build a healthy community.
  - Artwork or project, its creation or planning process, and/or any accompanying programming or interpretation helps advance or bring awareness to a goal or vision outlined in the Red Wing 2040 plan and/or helps realize the City's vision of Red Wing as a regional arts and culture hub.

- Cultural and community context are considered and adequately addressed in artwork or project, its creation or planning process, and/or any accompanying programming or interpretation.
- Process demonstrates the act of listening.
- Desired or intended impact or change is likely to be positive. Creative disruption can be healthy with intentional framing and thoughtful collaboration.
- With donations, the city aspires to have a balanced and diverse inventory of public art representing a variety of style, design, media, and artist.
- Consideration shall be given to the artwork as original or limited edition.
- If art for art's sake, the piece or project is visionary, aims to beautify, and/or reduces stress.