



RED WING 

**POLICY & PRACTICE
PROJECT**

**Improving inequitable systems so
government works better for everyone.**

Red Wing Demographics – Meeting #3

**For Meeting #3 of the [Policy and Practice Project](#),
the Advisory Team is starting to examine and learn
from data pertaining to Calls for Service in
the Police Department.**

WHY look at data?

Because we measure what matters.

Data tells us where the problems and gaps are so we can focus time, money, and energy on what needs the most work.



**One question Advisory Team members
wanted to know first:**

**What is the most recent information on the
demographics of Red Wing?**

Population

Red Wing is slightly decreasing in population.

16,320 (-0.8% since 2010)

Age

Red Wing is an aging community.

More than one out of five people already are 65 or older.

Under
5 years
5.7%

Under
18 years
22.1%

Between
19 and 64 years
56.6%

65 years
and older
21.3%

In comparison, Minnesota has 16.3% over age 65.

Source: U.S. Census-American Community Survey 2015-2019

Racial and Ethnic Diversity

1 in 10 of us is a person of color.

1 in 4 in our school district is a student of color.

Hispanic Latino	Black African American	American Indian Alaska Native	Two or more races
5.5%	2.3%	2.2%	3.7%
White (including Hispanic/Latino)	White (not including Hispanic/Latino)	Asian	
89.5%	86.7%	0.8%	
Foreign Born: 3.6%			

Source: U.S. Census-American Community Survey 2015-2019

Income and Poverty

Median *household* income: \$53,154

Percent living in poverty: 14%

Poverty is defined as – Gross income for a family of four in Goodhue County \$24,000 or less

Source: U.S. Census-American Community Survey 2015-2019

Living Wage: \$16.46 per hour

For two working adults taking care of two children in Goodhue County-2019

Source: MIT Living Wage Calculator

Housing

Lack of Housing is one of Red Wing's top concerns.

Homeownership rate: 67% **Tenant/renter rate: 33%**

Cost burdened: 46% of renters
25% of homeowners

Defined as those who pay more than 1/3 of their income on housing

Median sale price of a home \$191,250

Median Monthly Rent: \$825

Median Monthly Mortgage: \$1,257

Source: U.S. Census-American Community Survey 2015-2019

Housing

Homeless and Those at Risk of Homelessness

Homeless: 58 people

Those at Risk of Being Homeless: 92 people

Source: HOPE Coalition, Red Wing, 2019

New housing units built in 2019: 134 individual units

Vacant Residential Lots Available in 2019: 339 vacant lots

Source: Red Wing Community Development Department 2019

Education & Connectivity

Percent completed high school: 94.2%

Percent with bachelor's degree or higher: 23.9%

Percent with a computer: 88.3%

Percent with broadband connectivity: 80.5%

Health

People under 65 years with a disability: 8.1%

People under 65 years without health insurance: 8.4%

More details on these and other categories will be included in the new digital Red Wing Report Card coming in late 2020/early 2021.

Source: U.S. Census-American Community Survey 2015-2019

The New Red Wing Report Card

Measurements on Housing, Economy, Public Safety, Physical & Mental Health, and more

Each section shows Red Wing's current measurement, the trends over time, and "Why We Care" about measuring that indicator – why it matters to quality of life.

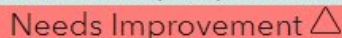
Housing and Neighborhoods

Homeownership Rate

67%

Up from 66% in 2011-2015

Source: American Community Survey, U.S. Census 2014-2018

Needs Improvement 

Current

Trend

Why We Care

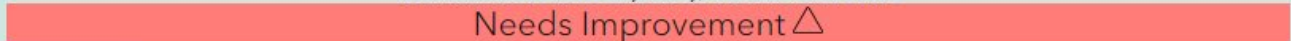
Cost Burden of Housing

Those who pay more than 1/3 of their income on housing

Renters
46%

Homeowners
25%

Source: American Community Survey, U.S. Census 2014-2018

Needs Improvement 

Current

Trend

Why We Care